

ORDER

Orders
Order / Rev: 701876
Alt Order #:
Product Desc: 2012 AZ Poll Wrks/Voters w/Disabilities
Estimate:
Flight Dates: 07/25/12 - 11/05/12
Original Date / Rev: 07/24/12 / 07/27/12
Order Type: Political

KPNX

Primary AE: Mike Mejia
Sales Office: KPNX
Sales Region: LOC

Agency
Name: R&R Partners
Buying Contact:
Billing Contact:
 900 S. Pavilion Center Dr.
 Las Vegas, NV 89144

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Arizona Secretary of State
Demographic: A25-54
Product Codes: IS-Candidate/Local Misc
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	8	\$5,850.00	\$4,972.50
07/30/12	08/26/12	35	\$25,900.00	\$22,015.00
08/27/12	09/30/12	9	\$6,400.00	\$5,440.00
10/01/12	10/28/12	36	\$30,050.00	\$25,542.50
10/29/12	11/05/12	12	\$12,275.00	\$10,433.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	8	\$5,850.00	\$4,972.50	18.90
August 2012	35	\$25,900.00	\$22,015.00	70.70
September 2012	9	\$6,400.00	\$5,440.00	19.80
October 2012	36	\$30,050.00	\$25,542.50	77.80
November 2012	12	\$12,275.00	\$10,433.75	26.40
Totals	100	\$80,475.00	\$68,403.75	213.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Mejia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	07/25/12	07/29/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	---TF--	:30	1	\$250.00	P-2	1.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/23/12	07/29/12	---TF--		1				\$250.00		1.30			
2	KPNX	08/13/12	08/26/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$250.00	P-2	1.30	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--		1				\$250.00		1.30			
Week:		08/20/12	08/26/12	MTWTF--		1				\$250.00		1.30			
3	KPNX	09/24/12	09/30/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$250.00	P-2	1.30	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		1				\$250.00		1.30			
4	KPNX	10/01/12	10/28/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	MTWTF--	:30	1	\$275.00	P-2	1.30	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--		1				\$275.00		1.30			
Week:		10/08/12	10/14/12	MTWTF--		1				\$275.00		1.30			
Week:		10/15/12	10/21/12	MTWTF--		1				\$275.00		1.30			
Week:		10/22/12	10/28/12	MTWTF--		1				\$275.00		1.30			

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Advertiser: Arizona Secretary of State
 Product Desc: 2012 AZ Poll Wrks/Voters w/Disabilities
 Estimate:

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KPNX	11/05/12	11/05/12	M-F 12-1230p 12 News at Noon	CM	12-1230p M-----	:30	1	\$275.00	P-2	1.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$275.00		1.00				
6	KPNX	10/29/12	11/04/12	M-F 12-1230p 12 News at Noon	CM	12-1230p M-----	:30	1	\$300.00	P-2	1.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$300.00		1.00				
7	KPNX	07/25/12	07/29/12	M-F Today Show II 9-10a Today Show II	CM	9-10a --WTF--	:30	1	\$300.00	P-2	1.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	--WTF--		1		\$300.00		1.00				
8	KPNX	08/13/12	08/26/12	M-F Today Show II 9-10a Today Show II	CM	9-10a MTWTF--	:30	1	\$300.00	P-2	1.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MTWTF--		1		\$300.00		1.00				
Week:		08/20/12	08/26/12	MTWTF--		1		\$300.00		1.00				
9	KPNX	09/24/12	09/30/12	M-F Today Show II 9-10a Today Show II	CM	9-10a MTWTF--	:30	1	\$300.00	P-2	1.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MTWTF--		1		\$300.00		1.00				
10	KPNX	10/08/12	10/28/12	M-F Today Show II 9-10a Today Show II	CM	9-10a MTWTF--	:30	2	\$350.00	P-2	1.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	MTWTF--		2		\$350.00		1.00				
Week:		10/15/12	10/21/12	MTWTF--		2		\$350.00		1.00				
Week:		10/22/12	10/28/12	MTWTF--		2		\$350.00		1.00				
11	KPNX	11/05/12	11/05/12	M-F Today Show II 9-10a Today Show II	CM	9-10a M-----	:30	1	\$350.00	P-2	1.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$350.00		1.00				
12	KPNX	10/29/12	11/04/12	M-F Today Show II 9-10a Today Show II	CM	9-10a MTWTF--	:30	1	\$400.00	P-2	1.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--		1		\$400.00		1.00				
13	KPNX	07/25/12	08/26/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:00 PM-6:30 PM) -----S-	:30	1	\$500.00	P-2	2.30	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S-		1		\$500.00		2.30				
Week:		07/30/12	08/05/12	-----S-		1		\$500.00		2.30				
Week:		08/06/12	08/12/12	-----S-		1		\$500.00		2.30				
Week:		08/13/12	08/19/12	-----S-		2		\$500.00		2.30				
Week:		08/20/12	08/26/12	-----S-		1		\$500.00		2.30				
14	KPNX	09/24/12	09/30/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:00 PM-6:30 PM) -----S-	:30	1	\$500.00	P-2	2.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1		\$500.00		2.30				
15	KPNX	07/25/12	08/26/12	530-6p 12 News Sunday 12 News Sunday	CM	530-6p -----S	:30	1	\$500.00	P-2	2.30	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/23/12	07/29/12	-----S		1		\$500.00		2.30				
Week:		07/30/12	08/05/12	-----S		1		\$500.00		2.30				
Week:		08/06/12	08/12/12	-----S		2		\$500.00		2.30				
Week:		08/13/12	08/19/12	-----S		1		\$500.00		2.30				
Week:		08/20/12	08/26/12	-----S		1		\$500.00		2.30				
16	KPNX	09/24/12	09/30/12	530-6p 12 News Sunday 12 News Sunday	CM	530-6p -----S	:30	1	\$500.00	P-2	2.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S		1		\$500.00		2.30				
17	KPNX	07/25/12	07/29/12		CM	7-9a --WTF--	:30	1	\$550.00	P-2	1.40	NM	1	\$550.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show 7-9a NBC Today Show														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	--WTF--				1	\$550.00		1.40			
18	KPNX	07/30/12	08/26/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a MTWTF--	:30	1	\$550.00	P-2	1.40	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--				1	\$550.00		1.40			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--				1	\$550.00		1.40			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--				1	\$550.00		1.40			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				1	\$550.00		1.40			
19	KPNX	09/24/12	09/30/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a MTWTF--	:30	2	\$550.00	P-2	1.40	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MTWTF--				2	\$550.00		1.40			
20	KPNX	10/01/12	10/07/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:00 PM-6:30 PM) -----S-	:30	1	\$600.00	P-2	2.30	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-				1	\$600.00		2.30			
21	KPNX	10/08/12	10/28/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:00 PM-6:30 PM) -----S-	:30	1	\$600.00	P-2	2.30	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				1	\$600.00		2.30			
Week: 10/15/12		10/15/12	10/21/12	-----S-				1	\$600.00		2.30			
Week: 10/22/12		10/22/12	10/28/12	-----S-				1	\$600.00		2.30			
22	KPNX	10/01/12	10/07/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a MTWTF--	:30	1	\$650.00	P-2	1.40	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	MTWTF--				1	\$650.00		1.40			
23	KPNX	10/08/12	10/28/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a MTWTF--	:30	1	\$650.00	P-2	1.40	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	MTWTF--				1	\$650.00		1.40			
Week: 10/15/12		10/15/12	10/21/12	MTWTF--				1	\$650.00		1.40			
Week: 10/22/12		10/22/12	10/28/12	MTWTF--				1	\$650.00		1.40			
24	KPNX	11/05/12	11/05/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a M-----	:30	1	\$650.00	P-2	1.40	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----				1	\$650.00		1.40			
25	KPNX	07/25/12	07/29/12	M-F 6-630p 12 News 6pm	CM	6-630p --WTF--	:30	1	\$650.00	P-2	2.80	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/23/12		07/23/12	07/29/12	--WTF--				1	\$650.00		2.80			
26	KPNX	07/30/12	08/26/12	M-F 6-630p 12 News 6pm	CM	6-630p MTWTF--	:30	1	\$650.00	P-2	2.80	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/30/12		07/30/12	08/05/12	MTWTF--				1	\$650.00		2.80			
Week: 08/06/12		08/06/12	08/12/12	MTWTF--				1	\$650.00		2.80			
Week: 08/13/12		08/13/12	08/19/12	MTWTF--				1	\$650.00		2.80			
Week: 08/20/12		08/20/12	08/26/12	MTWTF--				1	\$650.00		2.80			
27	KPNX	09/24/12	09/30/12	M-F 6-630p 12 News 6pm	CM	6-630p MTWTF--	:30	1	\$650.00	P-2	2.80	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	MTWTF--				1	\$650.00		2.80			
28	KPNX	10/29/12	11/04/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p (6:00 PM-6:30 PM) -----S-	:30	1	\$700.00	P-2	2.30	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-				1	\$700.00		2.30			
29	KPNX	10/01/12	10/07/12	M-F 6-630p 12 News 6pm	CM	6-630p MTWTF--	:30	2	\$800.00	P-2	2.80	NM	2	\$1,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	KPNX	10/01/12	10/07/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	2	\$800.00	P-2	2.80	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--		2			\$800.00			2.80			
30	KPNX	10/08/12	10/28/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	2	\$800.00	P-2	2.80	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		2			\$800.00			2.80			
Week:		10/15/12	10/21/12	MTWTF--		2			\$800.00			2.80			
Week:		10/22/12	10/28/12	MTWTF--		1			\$800.00			2.80			
31	KPNX	11/05/12	11/05/12	M-F 6-630p 12 News 6pm	CM	6-630p	M-----	:30	1	\$800.00	P-2	2.80	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$800.00			2.80			
32	KPNX	10/29/12	11/04/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	MTWTF--	:30	1	\$800.00	P-2	1.40	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		1			\$800.00			1.40			
33	KPNX	10/29/12	11/04/12	M-F 6-630p 12 News 6pm	CM	6-630p	MTWTF--	:30	1	\$1,200.00	P-2	2.80	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		1			\$1,200.00			2.80			
34	KPNX	07/25/12	07/29/12	NBC Nightly News NBC Nightly News	CM	Various	--WTF--	:30	1	\$1,500.00	P-2	3.90	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	--WTF--		1			\$1,500.00			3.90			
35	KPNX	07/30/12	08/26/12	NBC Nightly News NBC Nightly News	CM	Various	MTWTF--	:30	1	\$1,500.00	P-2	3.90	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/30/12	08/05/12	MTWTF--		1			\$1,500.00			3.90			
Week:		08/06/12	08/12/12	MTWTF--		1			\$1,500.00			3.90			
Week:		08/13/12	08/19/12	MTWTF--		1			\$1,500.00			3.90			
Week:		08/20/12	08/26/12	MTWTF--		2			\$1,500.00			3.90			
36	KPNX	07/25/12	07/29/12	M-F 10p News M-F 10pm News	CM	10-1035p	--WT---	:30	1	\$1,600.00	P-2	3.90	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/23/12	07/29/12	--WT---		1			\$1,600.00			3.90			
37	KPNX	08/13/12	08/26/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	MTWTFSS	:30	1	\$1,600.00	P-2	3.40	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTFSS		1			\$1,600.00			3.40			
Week:		08/20/12	08/26/12	MTWTFSS		1			\$1,600.00			3.40			
38	KPNX	09/24/12	09/30/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	MTWTFSS	:30	1	\$1,600.00	P-2	3.40	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTFSS		1			\$1,600.00			3.40			
39	KPNX	10/01/12	10/07/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	MTWTFSS	:30	1	\$1,800.00	P-2	3.40	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTFSS		1			\$1,800.00			3.40			
40	KPNX	10/08/12	10/28/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	MTWTFSS	:30	1	\$1,800.00	P-2	3.40	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTFSS		1			\$1,800.00			3.40			
Week:		10/15/12	10/21/12	MTWTFSS		1			\$1,800.00			3.40			
Week:		10/22/12	10/28/12	MTWTFSS		1			\$1,800.00			3.40			
41	KPNX	11/05/12	11/05/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	M-----	:30	1	\$1,800.00	P-2	3.90	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,800.00			3.90			

Order / Rev: 701876
 Alt Order #:
 Flight Dates: 07/25/12 - 11/05/12

Advertiser: Arizona Secretary of State
 Product Desc: 2012 AZ Poll Wrks/Voters w/Disabilities
 Estimate:

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	KPNX	10/01/12	10/07/12	NBC Nightly News NBC Nightly News	CM	Various MTWTF--	:30	1	\$2,000.00	P-2	3.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--		1		\$2,000.00			3.90			
43	KPNX	10/08/12	10/28/12	NBC Nightly News NBC Nightly News	CM	Various MTWTF--	:30	1	\$2,000.00	P-2	3.90	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/08/12	10/14/12	MTWTF--		1		\$2,000.00			3.90			
Week:		10/15/12	10/21/12	MTWTF--		1		\$2,000.00			3.90			
Week:		10/22/12	10/28/12	MTWTF--		1		\$2,000.00			3.90			
44	KPNX	11/05/12	11/05/12	NBC Nightly News NBC Nightly News	CM	Various M-----	:30	1	\$2,000.00	P-2	3.90	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1		\$2,000.00			3.90			
45	KPNX	10/29/12	11/04/12	NBC Nightly News NBC Nightly News	CM	Various MTWTF--	:30	1	\$3,000.00	P-2	3.90	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--		1		\$3,000.00			3.90			
46	KPNX	09/24/12	09/30/12	NBC Nightly News NBC Nightly News	CM	Various MTWTF--	:30	1	\$1,500.00	P-2	3.90	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MTWTF--		1		\$1,500.00			3.90			
47	KPNX	10/01/12	10/07/12	M-F Today Show II 9-10a Today Show II	CM	9-10a MTWTF--	:30	3	\$350.00	P-2	1.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--		3		\$350.00			1.00			
48	KPNX	08/13/12	08/17/12	M-F 12-1230p 12 News at Noon mg for na 7/30 at time of order entry d/t olympics	CM	12-1230p MTWTF--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--		1		\$250.00			0.00			
49	KPNX	08/20/12	08/24/12	M-F 12-1230p 12 News at Noon mg for na 8/6 at time of order entry d/t olympics	CM	12-1230p MTWTF--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--		1		\$250.00			0.00			
50	KPNX	08/13/12	08/17/12	M-F Today Show II 9-10a Today Show II mg for 1x na 7/30 at time of order entry d/t olympics	CM	9-10a MTWTF--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--		1		\$300.00			0.00			
51	KPNX	08/20/12	08/24/12	M-F Today Show II 9-10a Today Show II mg for 1x na 8/6 at time of order entry d/t olympics	CM	9-10a MTWTF--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--		1		\$300.00			0.00			
52	KPNX	08/13/12	08/19/12	12 News 10pm M-Su 12 News 10 pm M-Su mg for 1x 7/30 na at time of order entry d/t olympics	CM	10-1035p MTWTF--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	MTWTF--		1		\$1,600.00			0.00			
53	KPNX	08/20/12	08/26/12	12 News 10pm M-Su 12 News 10 pm M-Su mg for 1x 8/6 na at time of order entry d/t olympics	CM	10-1035p MTWTF--	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MTWTF--		1		\$1,600.00			0.00			
												Totals	100	\$80,475.00

*Tax 1 Note: Tax 0.5%.